



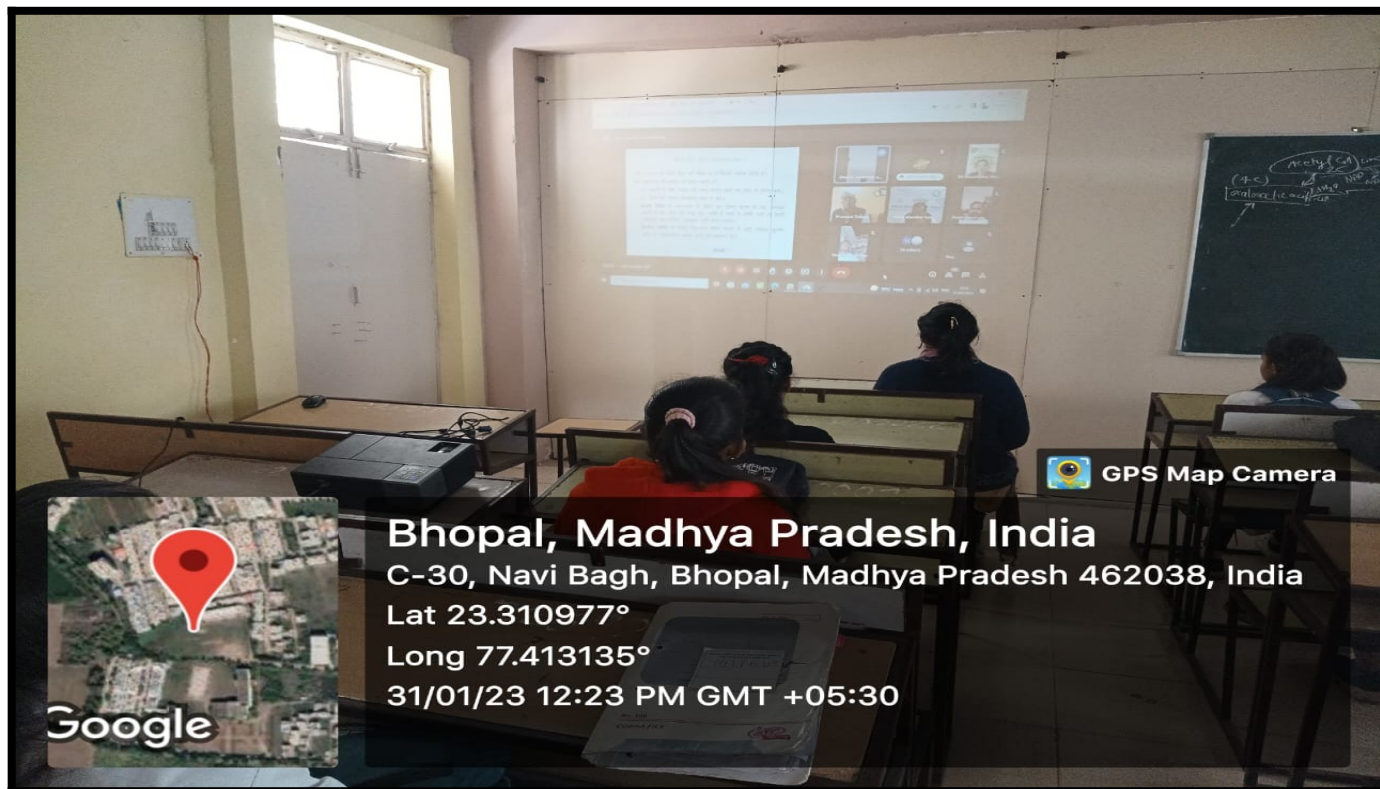
# **Mittal Institute of Education**

(Approved by NCTE, New Delhi & Affiliated to BU, Bhopal M.P.) Opposite  
Bhopal Memorial Hospital & Research Center Nabi Bagh, Bhopal – 38

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Session 2022-23



## **Report on Webinar on “Cultivation and Marketing Process of Medicinal Species”**

**Dated – 31<sup>ST</sup> JAN 2023**

**Venue – Mittal Institute Of Education**

**Time – 11:00AM -01:40PM**

## **Webinar on “Cultivation and Marketing Process of Medicinal Species”**

### **State Forest Research Institute**

State Forest Research Institute, Jabalpur (SFRI) came into existence on 27<sup>th</sup> June, 1963 for the scientific development of forestry sector in the state of Madhya Pradesh. The institute conducts multidisciplinary forestry research and provides technical advice to the practical problems that are encountered by the field foresters. It also disseminates research findings through training, education, seminars, workshops, participation in public fairs and consultancy services.

Presently, the Ministry of Ayush is Centrally Sponsored Scheme (CSS) of the National Ayush Mission (NAM). Under the ‘Medicinal Plants’ component of the NAM scheme supporting market-driven cultivation of prioritized medicinal plants in identified clusters/zones within selected districts of States and deployed in a mission mode across the country.

Under this scheme, subsidy at the rate of 75%, 50%, and 30% of the cost of its cultivation is offered for the cultivation of 140 prioritized medicinal plants on farmer’s land.

An MOU has been signed by National Medicinal Plants Board (NMPB) with major Ayush and herbal industry bodies for promoting medicinal plant cultivation. Leverage the internet and social media potential for information exchange. Motivation to students in the country and to instill a sense of pride within them.

Kshetriy Sah Suvidha Kendra, Jabalpur Madhya Pradesh, National Medicinal Plants Board (NMPB), Ayush Mantralay, Govt. of India, State Forest Research Institute organized a webinar on “ Cultivation and Marketing Process of Medicinal Species” on 31 January 2023 at 11:30 AM on Google Meet .

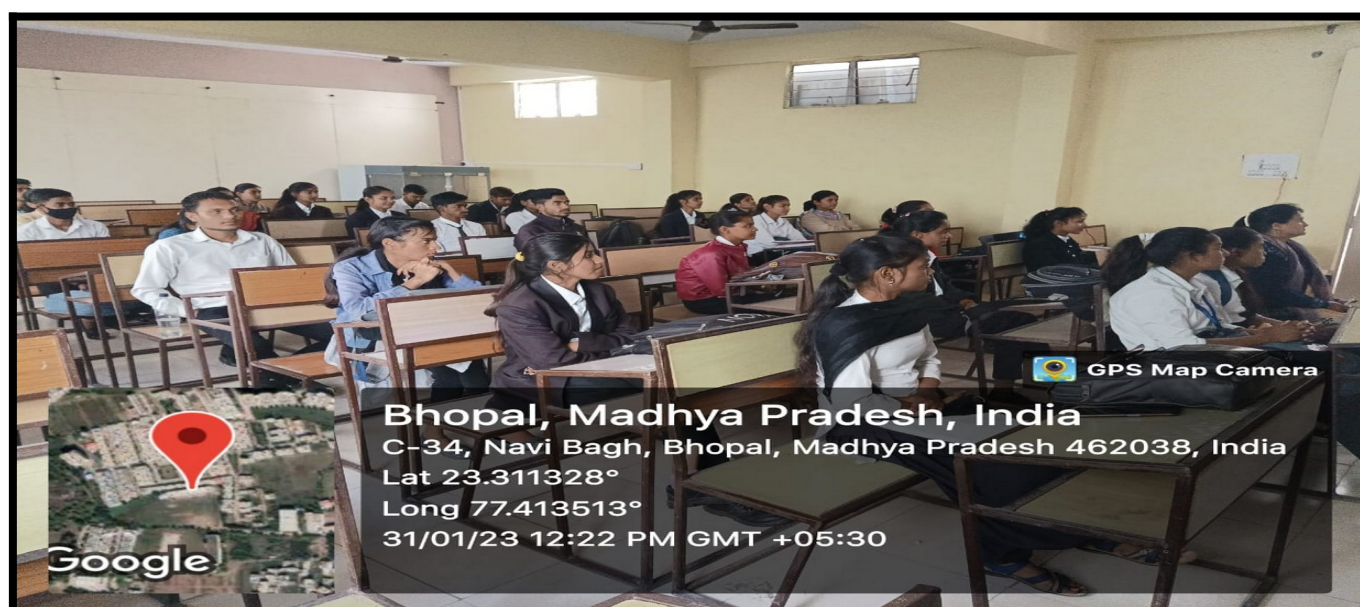
They have shared a link for registration and webinar a week prior. MIE circulated this link and message to student’s group and motivated them for registration and asked them to join webinar along with their parents. MIE have done arrangements to join webinar via projector.

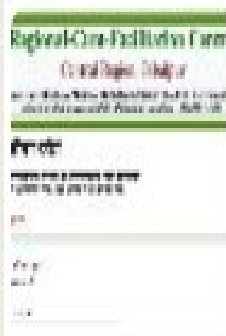
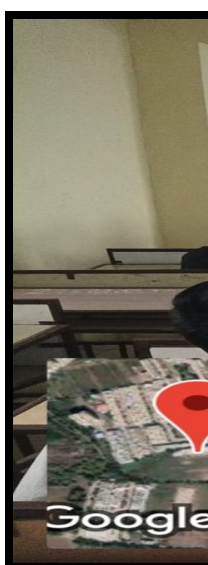
As per the scheme guidelines, the support they offered for:

1. Post-harvest management with forwarding linkages.

2. Cultivation of prioritized medicinal plants on farmer's land.
3. Establishment of nurseries with backward linkages for raising and supply of quality planting material.
4. Primary processing, marketing infrastructure, etc.

24 students have joined this session in college and learnt about Ashwagandha medicinal plant.





### पंजीयन फॉर्म

औषधीय प्रजातियों की खेती एवं विपणन प्रक्रिया विषय पर वेबिनार दिनांक 31 जनवरी 2023  
(11:30 बजे से 01:40 बजे तक)

[forms.gle](https://forms.gle)

क्षेत्रीय-सह-सुविधा केन्द्र, मध्य क्षेत्र, जबलपुर  
राष्ट्रीय औषधीय पादप बोर्ड, आयुष मंत्रालय, भारत सरकार  
राज्य वन अनुसंधान संस्थान, पौलीपाथर, जबलपुर द्वारा

"औषधीय प्रजातियों की खेती एवं विपणन प्रक्रिया" विषय पर

दिनांक 31 जनवरी 2023 समय 11:30 बजे से 01:40 बजे तक वेबिनार का आयोजन किया जा रहा है।

रजिस्ट्रेशन हेतु लिंक <https://forms.gle/jG9nM1obBQaiWert9>

वेबिनार से जुड़ने हेतु लिंक <https://meet.google.com/ydc-apbg-dff>

1. Shivani Shilpkar
2. Rimjhim Sahu
3. Kanchan Vishwakarma
4. Govind Singh
5. Rashika Katariya
6. Shubham
7. Rohit Thakur
8. Anup Dwivedi
9. Harshid Shrivastava
10. Saniya Khan
11. Abhishek
12. Rahul

13. Shalu Lodhi
14. Sanjana Thakur
15. Seeta
16. Tanihk
17. Jyoti Gupta
18. Soniya Gupta
19. Diksha Lodhi
20. Tanu Khatri
21. Nancy
22. Roshini Dangi
23. Poonam
24. Neha Thakur